

EXHIBIT 2

Start Your **ChicoBag™** Reusable Bag Habit

LEARN THE FACTS

- The average American uses between 300 and 700 plastic bags per year. If everyone in the United States tied their annual consumption of plastic bags together in a giant chain, the chain would reach around the Earth 760 times!
- According to the American Forest and Paper Association, in 1999 the U.S. alone used 10 billion paper grocery bags, requiring 14 million trees to be cut down.
- The world's largest landfill can be found floating between Hawaii and San Francisco. Wind and sea currents carry marine debris from all over the world to what is now known as the Great Pacific Garbage Patch. This "landfill" is estimated to be twice the size of Texas and thousands of pounds of our discarded trash, mostly plastics. Each year hundreds of thousands of sea birds and marine life die from indigestible plastics mistaken for food. -LA Times

SHARE THE VISION

- ChicoBag's vision is to help humanity kick the single-use bag habit. Our solution is an affordable reusable bag that is unforgettable.
- Traditional reusable bags are bulky and often left at home. ChicoBags fit in a pocket, purse or can clip to a keychain. Their convenience significantly reduces single-use bag waste.
- Social and environmental responsibilities are core values at ChicoBag. ChicoBag has a repurposing program for expired ChicoBags. Retired bags are sent to a non-profit organization that turns ChicoBags into beautiful rugs, mats and bowls - extending the fabric life of the bag.

TAKE ACTION

- Adopt a consistent reusable bag habit. ChicoBags are an easy way to be environmentally responsible.
- Let retailers know their bagging policies are important to you. Encourage them to train their baggers to let you decide if you need a bag or offer discounts when you bring your own bag.
- Share the wealth - gift, fundraise or customize with ChicoBag today! Pass this card on to a friend so we can all begin to live a more conscious lifestyle.



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